

20 PPM

27 CONFERENCE

SATURDAY 6 + SUNDAY 7 MARCH

SHERATON MIRAGE RESORT
GOLD COAST

PARTNERING SPONSOR PACKAGES

Increase your brand awareness
enquiries leads and sales



Working together to connect you
with the real estate and property
management industry



CELEBRATING



YEARS

WELCOME

Welcome to the PPM National Property Management Conference, proudly *Celebrating 25 Years*.

As the longest independently operated and privately owned property management conference in Australasia, we are proud to once again bring the property management industry together for this special milestone event on the Gold Coast.

Over the past 25 years, the PPM National Property Management Conference has welcomed influential industry leaders, internationally recognised keynote speakers, business innovators and some of Australia's most respected property management professionals to the stage.

Our conference has attracted delegates from every Australian state and territory, together with international attendees from New Zealand, the United States, the United Kingdom, South Africa, China, Hong Kong and Japan, creating a truly national and international learning experience.

Following consecutive sell-out conferences, we encourage delegates to secure their place early, as tickets are expected to sell quickly.

FROM OUR HUMBLE BEGINNINGS

When the PPM National Property Management Conference was launched in 2001, we could never have imagined the incredible journey that lay ahead. Through the successes, challenges, growth and achievements over the past quarter of a century, one thing has remained constant... the incredible support of an industry that has stood beside us every step of the way.

This milestone belongs to every person who has been part of the PPM journey.

Since the very beginning, our mission has remained unchanged: to educate, motivate, inspire and empower property management professionals and business leaders to achieve their full potential.

Make the PPM National Property Management Conference Your Conference to Attend

JOIN US - EVENT DATES

Venue: Sheraton Grand Mirage Resort, Main Beach, Gold Coast

PPM Welcome Drinks: Friday 5 March @ La Luna Beach Club, Marina Mirage

PPM Conference Dates: Saturday 6 & Sunday 7 March 2027

PPM Celebration Party: Sunday 6 March Luxury Yacht Cruise, Departs Marina Mirage

Be part of this landmark celebration as we honour our past, celebrate the present and look ahead to the future of property management.

We Look Forward to Welcoming You!



SHERATON GRAND MIRAGE RESORT

OUR EVENT LOCATION

MAIN BEACH, GOLD COAST

Combine work, rest and play...

BRING THE FAMILY FOR AN EXTENDED STAY

Discover paradise at the Sheraton Grand Mirage Resort, Main Beach Gold Coast, where you could easily be mistaken for thinking you've jetted off to a secluded, tropical island.

Nestled amongst the tropical palms and lush gardens, guests are welcomed by the sounds of crashing waves and 6 hectares of sparkling lagoons.

Unwind in the balmy lagoon pool with a convenient swim-up bar where you can sip on a cool wine, beer or a refreshing cocktail.



A PREMIUM EXHIBITION EXPERIENCE

Unlike many conferences where exhibitors are positioned away from the main program, the PPM Conference exhibition area is an integral part of the delegate experience.

Morning tea, lunch breaks, afternoon refreshments, networking functions and social activities all encourage delegates to spend quality time within the exhibition area, creating multiple opportunities for meaningful conversations, product demonstrations and relationship building.

With delegates attending from across Australia and New Zealand, sponsors gain direct access to property management business owners, department managers, business development managers, property managers and industry decision-makers. This provides an outstanding platform to strengthen existing relationships, generate qualified leads, launch new products and services, and increase brand awareness within one of Australasia's most respected property management communities.

'Expansive Exhibition Area'

The purpose-built Mirage Grand Ballroom opens out to an expansive adjoining exhibition foyer creating a seamless delegate experience, ensuring consistent foot traffic and valuable face-to-face networking opportunities throughout the event.



conference@ppmgroup.com.au

07 5562 0037

PO Box 5019 Robina DC QLD 4230

SOCIAL NETWORKING EVENTS

Relax With Fellow Delegates

PPM WELCOME DRINKS

LA LUNA BEACH CLUB | MIRINA MIRAGE

Friday 6 March | 6:00pm to 8:00pm – Included in Sponsor Package
(One Complimentary Drink Upon Arrival)

Join us the night before the Conference for our Welcome Drinks.

La Luna Beach Club is Gold Coast's premier destination to catch up and live the good life.

This is a brilliant way to relax and get to know your fellow delegates, speakers, and sponsors in a social informal setting before the conference commences.

Inspired by the Mediterranean and the glamour of Mykonos, La Luna Beach Club is a luxurious floating venue where breathtaking marina views meet a chic pool, daybeds and cabanas.

The venue offers a high energy celebration environment of carefree leisure, with music and cocktails setting the mood against a backdrop of the sea, Broadwater, sky and sunsets.

DRESS CODE: Smart Casual



PPM PARTY

An Evening of Celebration on the Water

LUXURY YACHT CRUISE | DEPARTS MARINA MIRAGE

Saturday 7 March | 7:00pm to 11:00pm – Additional Investment Cost
(Includes Buffet Dinner, Beer, Wine & DJ)

Celebrate 25 Years of the PPM National Property Management Conference aboard the magnificent Sun Goddess for an unforgettable evening of luxury, laughter and celebration.

Step aboard this stunning super yacht and experience the beauty of the Gold Coast Broadwater from two spacious entertainment decks, with front bow access offering breathtaking waterfront views.

Relax with colleagues and industry friends as you indulge in a delicious buffet dinner, enjoy a selection of beverages and dance the night away.

DRESS THEME: All White Yacht Party



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WHY PARTNER WITH PPM?

Connect with the People Who Influence Purchasing Decisions

A HIGHLY TARGETED AUDIENCE

PPM is not a general real estate conference.

Our delegates are 100% dedicated to property management, who are responsible for improving operational performance, increasing profitability, enhancing client service and making purchasing decisions within their businesses. Principals, Department Managers and Property Managers represent more than 85% of conference attendees, providing sponsors with direct access to the people who influence purchasing decisions every day.

NATIONAL INDUSTRY REACH

PPM proudly attracts delegates from every Australian state and territory, together with New Zealand and international visitors. This national reach allows partnering sponsors to promote their products and services well beyond their local marketplace.

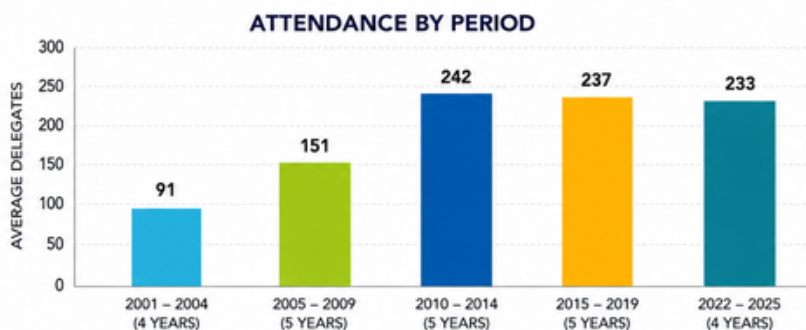
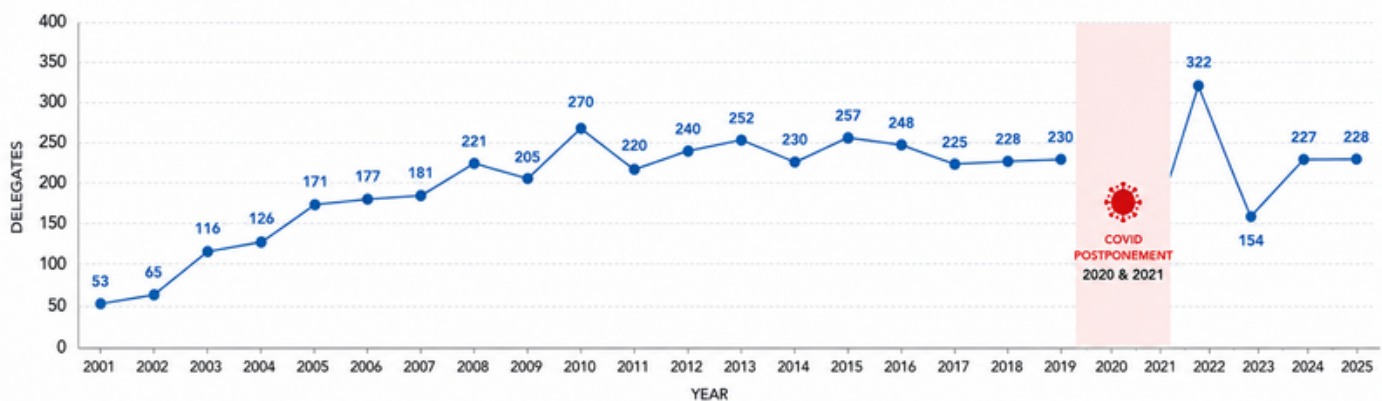
MORE THAN BRAND EXPOSURE

- Build meaningful relationships with industry leaders.
- Launch new products and services.
- Demonstrate products directly to decision-makers.
- Generate qualified sales leads.
- Strengthen relationships with existing clients.

Invest in Relationships, Not Just Advertising

DELEGATE ATTENDEE PROFILES

PAST ATTENDEE NUMBERS



KEY INSIGHTS

Strong long-term growth
From 53 delegates in 2001 to a high of 322 in 2022.

25 conferences delivered
Across 23 years (2001 – 2025) including 2 COVID postponements.

Total delegates (23 conferences):
5,237

Resilient return post-COVID
Attendance rebounded strongly in 2022 and has remained steady since.

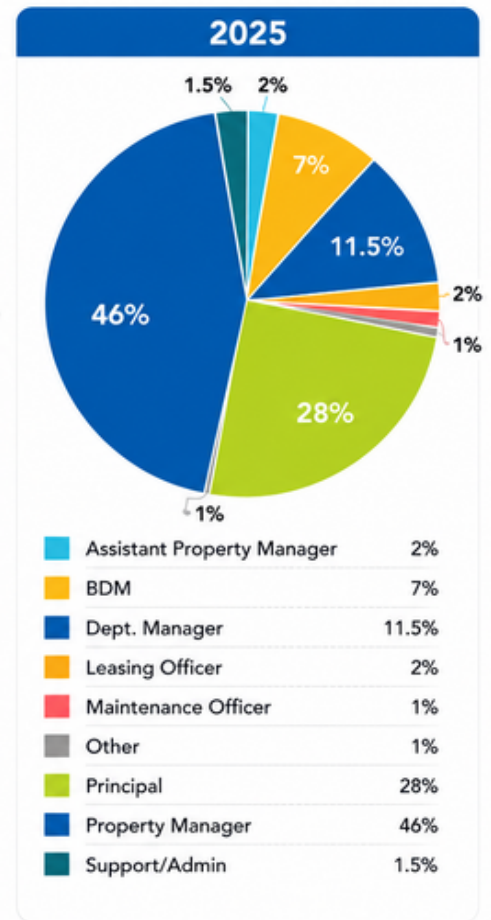
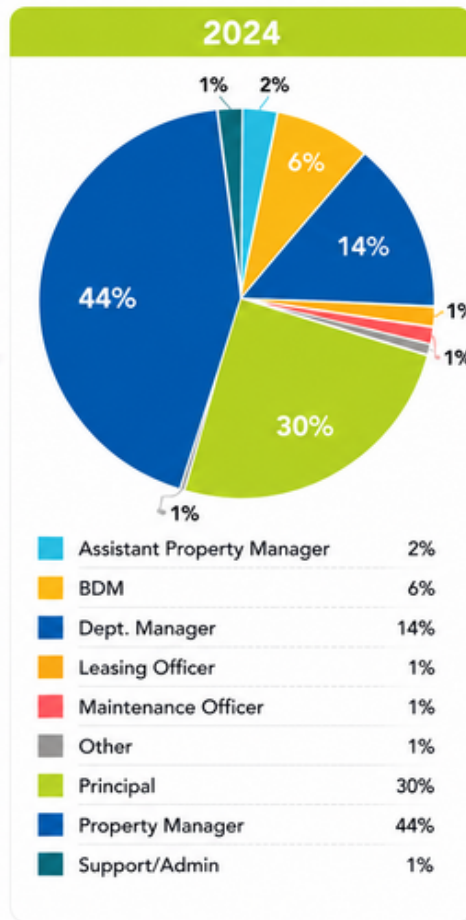
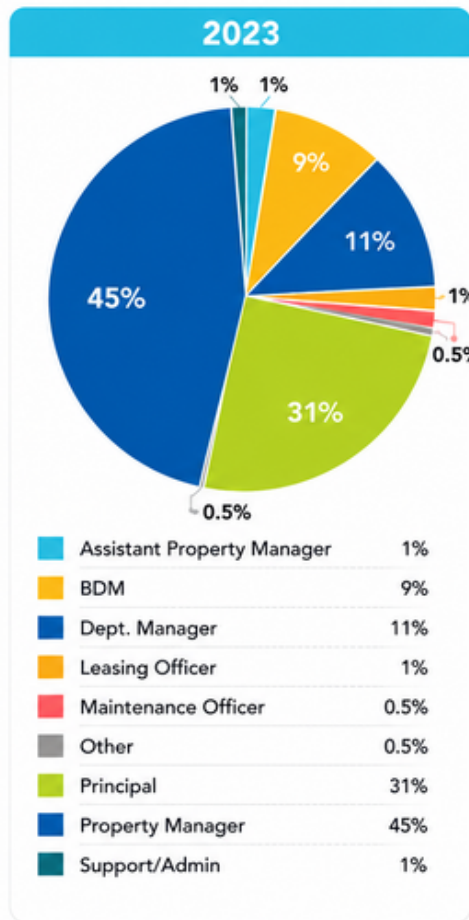
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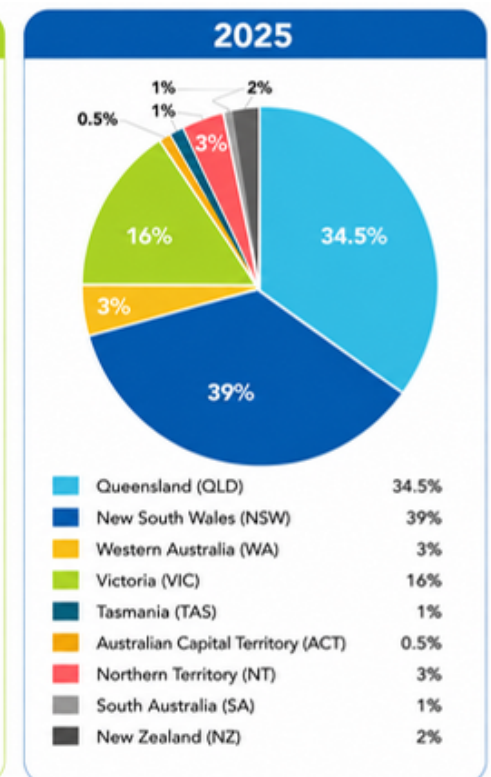
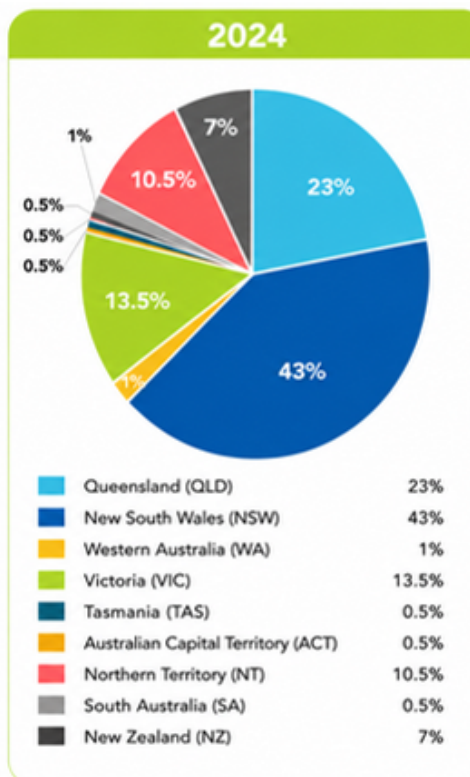
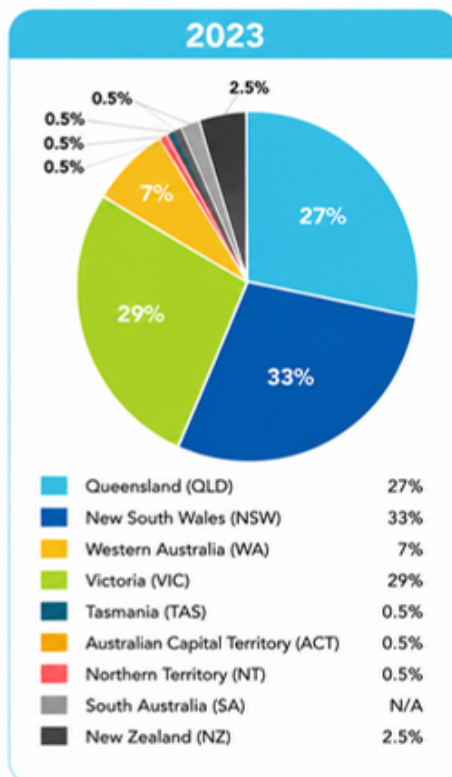
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DELEGATE ATTENDEE PROFILES

ATTENDEES BY TITLES



ATTENDEES STATE BY STATE



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PPM DATABASE STATISTICS

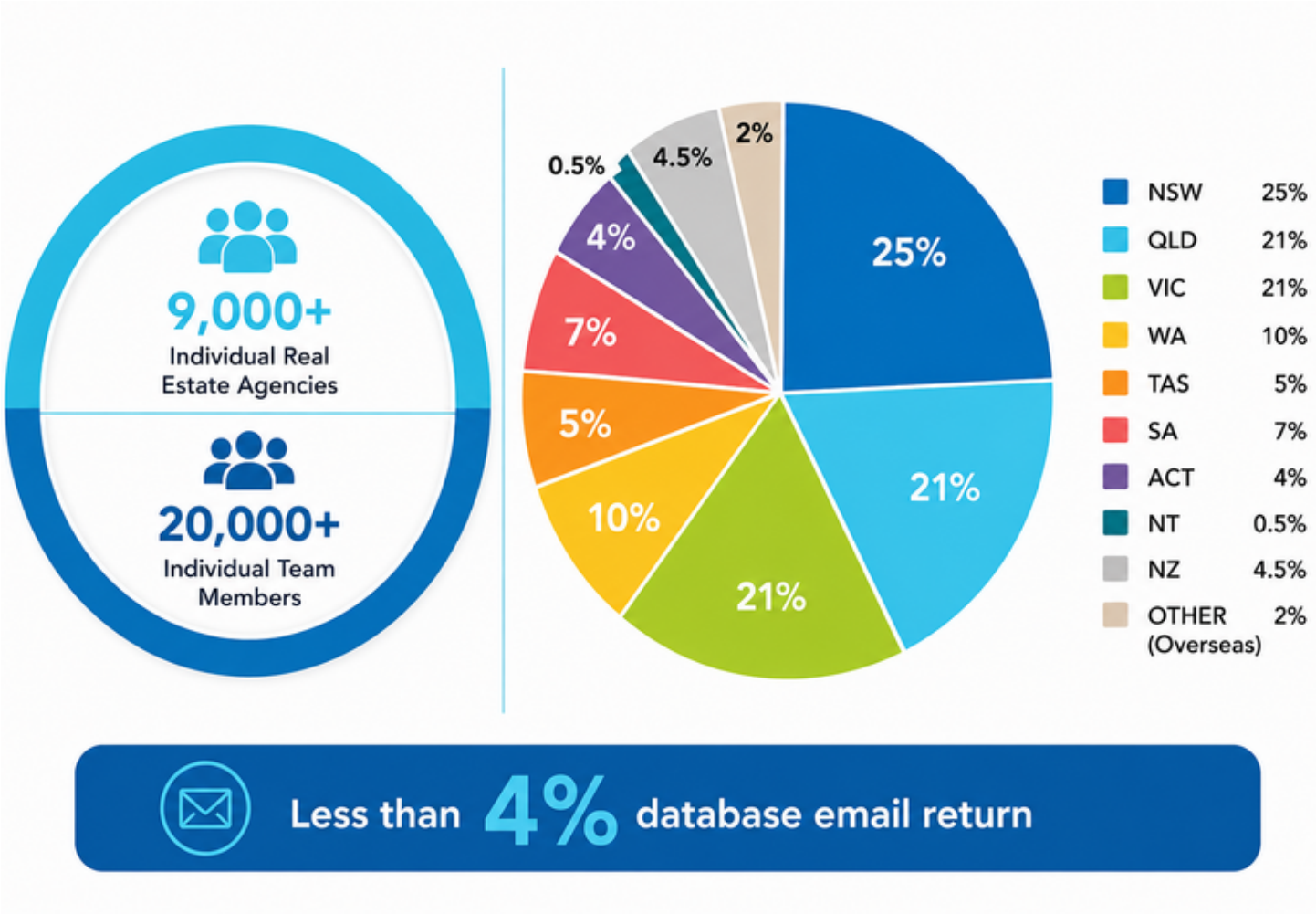
REACH

With one of the property's industry's most established and targeted databases, PPM provides sponsors with exceptional exposure to real estate professionals across Australia, New Zealand and selected international markets.

Our database includes more than 9,000 individual real estate agencies and 20,000+ industry professionals, giving partnering sponsors the opportunity to connect with business owners, principals, property managers and key decision-makers before, during and after the conference.

Combined with an email return rate of less than 4%, our database continues to deliver strong engagement and outstanding marketing reach for our valued partners.

PPM DATABASE REACH



PPM SOCIAL MEDIA STATISTICS

REACH

The PPM Conference has built one of the largest and most engaged property management social media communities in Australasia, providing sponsors with exposure to a highly targeted audience of more than 25,000 combined followers, connections and property management industry members.

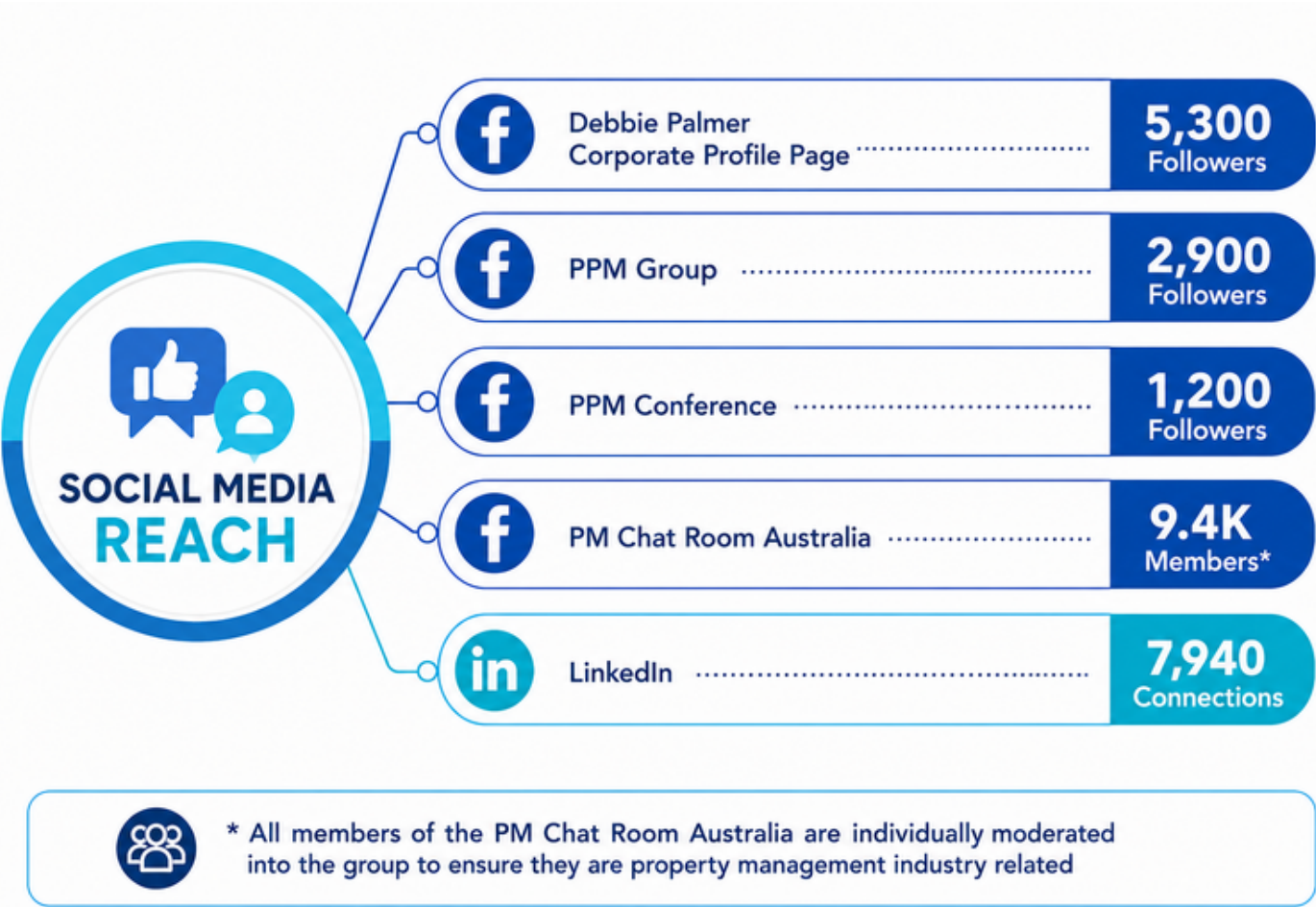
Our network includes property managers, principals, business owners, department managers and BDMs across Australia and New Zealand, ensuring your brand reaches the professionals who influence purchasing decisions within the property management sector.

As a Conference Partner, your business can benefit from our digital exposure through established Facebook pages, LinkedIn networks and the highly respected, individually moderated PM Chat Room Australia community.

Partnering with PPM is more than exhibiting at an event.

It is an opportunity to build meaningful industry relationships, increase brand awareness, generate qualified leads and position your organisation alongside a well-recognised and trusted conference brand.

PPM SOCIAL MEDIA REACH



PARTNERING SPONSOR PACKAGES



CONFERENCE PARTNER

INVESTMENT
\$5,500



- ✓ Exhibition Stand including Trade Table & Chairs



- ✓ Two (2) Conference Partner Representatives (Includes Conference Attendance and Welcome Drinks)



- ✓ Promotional Item included in every Delegate Conference Bag

EXCLUSIVE EVENT PARTNERSHIPS



WELCOME DRINKS BRAND PARTNER – LA LUNA

INVESTMENT: **\$1,999**

Includes event branding, venue signage, website recognition, logo inclusion on email marketing and social media promotion.



LUXURY YACHT CRUISE CELEBRATION EVENT PARTNER

INVESTMENT: **\$3,249**

Includes event branding, venue signage, website recognition, logo inclusion on email marketing and social media promotion.



PREMIER PARTNER

INVESTMENT
\$9,900

EXCLUSIVE TO ONE PARTNER
PER INDUSTRY CATEGORY



- ✓ Premium Exhibition Stand Position



- ✓ Personalised Company Welcome Post on the Conference Facebook Page & PM Chatroom Group



- ✓ Full-Page Advertisement with the Delegate Conference Workbook



- ✓ Company Logo featured on the Front Cover of the Delegate Workbook



- ✓ Company Logo displayed in the footer of all Conference Email Marketing as a 'Premier Partner'



- ✓ Company Logo displayed on the Main Conference Opening and Break Session Presentation Screens



- ✓ One (1) Company Banner displayed inside the Main Conference Room



- ✓ Three (3) Minute Product or Service Presentation to all Delegates



- ✓ Promotional Chair Drop to all Delegates (Sponsor Supplied & Managed)



- ✓ Priority Recognition throughout Conference Marketing Campaigns & MC Announcements

ATTENDEE CONFERENCE TICKETS



ADDITIONAL CONFERENCE
PARTNER REPRESENTATIVE
INVESTMENT: **\$349 PER PERSON**
(Includes Conference Attendance
and Welcome Drinks)



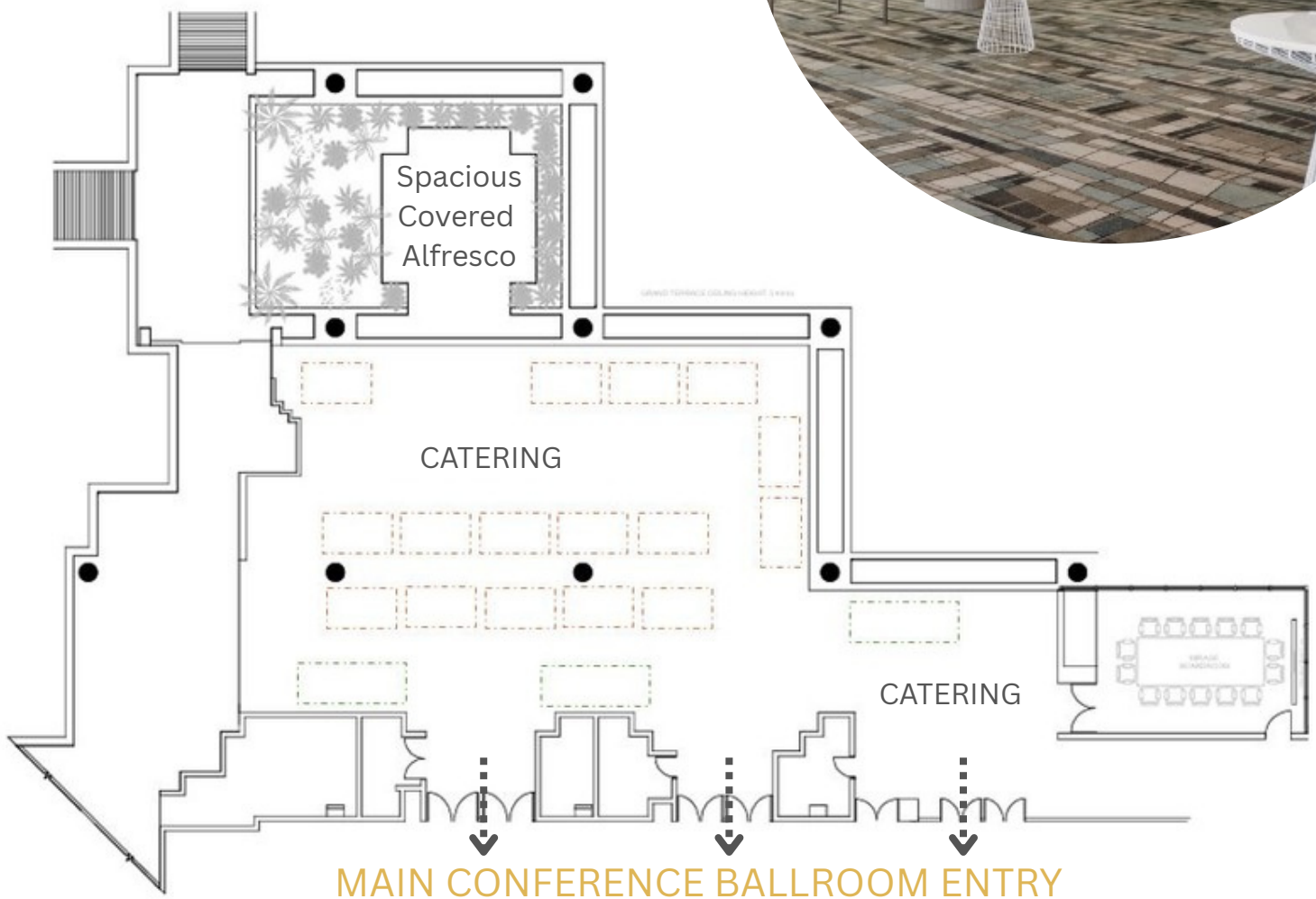
CONFERENCE LUXURY
YACHT CRUISE TICKET –
SATURDAY NIGHT
INVESTMENT: **\$199**
(Optional Extra)

EXHIBITION BOOTHS

LAYOUT TEMPLATE *

Customize Your Booth

TALK TO PPM



TRADEBOOTH APPOINTMENTS WILL BE
FINALISED FOLLOWING PREMIUM POSITION
ALLOCATIONS

Entry Booth 2m X 1m

Premium Booth Positioning 3m X 1m

Includes: Lighting, Power Pack, Table & 2 Chairs



**SHERATON
GRAND**

Mirage Resort Gold Coast

PARTNERING SPONSOR

PACKAGES

We understand that every Partnering Sponsor has different marketing objectives.

Whether your goal is brand awareness, lead generation, product launches or strengthening relationships with existing clients, our partnership opportunities provide a flexible platform to maximise your exposure before, during and after the conference.

REGISTRATION

To secure your sponsorship, a completed and signed *Partnering Sponsor Registration Form* must be returned to the PPM Group.

The acceptance of all partnering sponsors is at the sole discretion of PPM Group. Submission of a registration form does not automatically constitute acceptance as a Partnering Sponsor. PPM Group reserves the right to decline a sponsorship where the organisation, products or services are considered inconsistent with the values or interests of PPM Group.

Partnering Sponsor benefits, marketing, advertising, logo placement and promotional activities will commence only after the signed Partnering Sponsor Registration Form has been received and the required payment has been made.

Secure Your Place Today!

REFER TO OUR PARTNERING SPONSOR REGISTRATION FORM

Email PPM HQ for a Copy

We look forward to welcoming you as a valued Partnering Sponsor